

Bring in the coupons below for Great Summer Savings!

15% OFF

**ALL New Products
Featured in this Flyer!***

*With coupon. Not valid on previous purchases or layaways. Valid only at the Erie PA store. Can be used to purchase multiple items featured on the pages inside this flyer during one visit. Coupon must be surrendered at time of purchase. Expires 8/30/14 or while supplies last.

15% OFF

All Bird Feeders*

*With coupon. Not valid on sale items, previous purchases or layaways. Valid only at the Erie PA store. Can be used to purchase multiple feeders during one visit. Coupon must be surrendered at time of purchase. Expires 8/30/14

20% OFF

All Life is good™ Shirts*

*With coupon. Not valid on previous purchases or layaways. Valid only at the Erie PA store. Can be used to purchase multiple Life is good™ shirts during one visit. Coupon must be surrendered at time of purchase. Expires 8/30/14 or while supplies last.

15% OFF

**One Regularly-priced
Non-birdfood Item***

*With coupon. One coupon per customer. Not valid on birdfood, optics, martin houses, gift cards, sale items, previous purchases or layaways. Valid only at the Erie PA store. Coupon must be surrendered at time of purchase. Expires 8/30/14



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RETURN SERVICE REQUESTED



Village West #17
3330 West 26th Street
Erie, PA 16506
(814) 838-5145

Visit Wild Birds Unlimited Today.

Village West #17
3330 West 26th Street
Erie, PA 16506
(814) 838-5145

Store Hours
Mon-Thurs: 10am-6pm
Fri: 10am-8pm
Sat: 10am-5pm
Sun: Closed/Gone Birding!

Visit us at:
www.wbu.com/erie
www.facebook.com/wbuerie

**See What's New at
the Store and SAVE!**

Now thru 8/30 (or while supplies last), use the coupons inside to save on all the new products featured in this flyer!

PLUS save on other great products with our Sizzlin' Summer Savings coupons!



Hummingbird Frenzy!

August provides one of your best opportunities to see hummingbirds. Adult hummingbirds are now joined by a horde of juveniles as they head south to Central America and their winter territories, some traveling thousands of miles.

It's estimated that more than seven million Ruby-throated Hummingbirds return to the tropics each winter, along with six million Rufous, three million Broad-tailed, and millions of other individuals of various hummingbird species.

En route to their destination, hummingbirds will take part in an eating binge that is unmatched at any other time of the year, doubling their body weight before heading south. A high-calorie diet is important to build fat reserves for their trip, so be sure to have your hummingbird feeders filled with fresh nectar.

Bird banding studies indicate that, with very few exceptions, the birds visiting your feeders on a late-migration day (usually September in our area) are completely replaced by a new wave of migrants within 24 hours!

A common myth is that leaving your feeder up in the fall will prevent hummingbirds from migrating. This is not true as they migrate in response to hormonal changes which are triggered by changes in the length of daylight. Having a feeder out won't keep them from migrating; in fact, it can help late migrants fuel up as natural food supplies diminish in the fall!

Leave your feeders up as long as you have hummingbirds. After you see your "last" hummingbird, wait two more weeks before removing your feeder. Sometimes, there will be gaps between the migration waves of hummingbirds. Report any hummingbirds seen in October or later - those may be rare western species!

Katie Andersen, Store Naturalist
www.wbu.com/erie

SIZZLIN' SUMMER SAVINGS!

Look inside to see what's new and SAVE with this month's coupons!

See inside for details.



We Bring People and Nature Together.®

NEW for Your Home and Garden!



Add a Little Rustic Charm

Our rustic metal birds make eye-catching accents to both your indoor and outdoor decor!

Each bird is attached to a small bracket that can easily be screwed into fence posts, logs, bird houses, etc. Warm rust tones compliment the accurate depictions of our native birds. Stop in soon to see our full selection!

7.99 - 29.99



Drunken Dragonfly Garden & Table Sculptures

Pictures can't do these unique kinetic sculptures justice. You absolutely must come see these in person!

Drunken Dragonflies are hand-crafted from stainless steel flatware in Battle Lake, MN. The patterns and combinations are endless, with every dragonfly different. Drunken Dragonflies balance on a spoon and play in the wind. They are extremely durable and love a strong wind! Available in garden stakes and as tabletop sculptures.

Single Dragonfly 36.99
Double Dragonfly 52.99



Sweet Pottery Feeders

Each of these functional feeders is hand-made one at a time to create a truly unique gift!

Feeders fill from the bottom. For best results, use black oil sunflower. Choose from several gorgeous lead-free glazes. Made in the USA.

45.99



Classical Elegance

Classical and worry-free, our gazebo feeders are a beautiful addition to any yard.

Made in the USA from 100% Cellular PVC and copper, you don't have to worry about splitting and rotting, or repainting! Choose from hanging or post-mount styles in both polished and verdigris copper.

85.99 - 275.99

Good. Clean. Hope.



SoapBox™ Soaps

It's more than just your new favorite soap - every bar or bottle sold provides soap, clean water, or vitamins to those in need, at home and around the world!

Made in the USA and free from palm oil, parabens, petrochemicals, phthalates, and sulfates. Great scents for both women and men!

Bar Soap 5.50 * Liquid Soap 7.50
Body Wash 8.50

Come See What's NEW at WBU!



Weather Stations

See our newest additions to our weather stations! Monitor indoor and outdoor temperatures, humidity, pressure change and more. (Features will vary by model.)

Our solar/hand-crank NOAA weather radio helps you stay in the know during severe weather events. Comes with a built-in LED flashlight and USB port for charging cell phones.

Weather Stations 28.99 - 89.99
Weather Radio 49.99



Signature Tumblers and Mugs

We love our new double-walled tumblers and mugs from Signature! Keep cold drinks cold and hot drinks hot, and reduce condensation when you use them.

Our 16 oz Tumblers and 18 oz Mugs feature some of our most popular songbirds. They are made in the USA, microwave and dishwasher safe, and backed by a lifetime guarantee! Lids are available to fit the tumblers.

Tumbler 12.99 * Mug 15.99
Tumbler Lids 3.99



Bag the Smell!

Moso Natural Air Purifying Bags naturally absorb odors, bacteria, pollutants, and moisture to neutralize odors and help prevent molds and mildews. Made with 100% Moso bamboo charcoal, these bags are safe to use around food, pets, and children!

We carry a variety of sizes to fit any space. Use our small bags in shoes; our fridge bag to take care of food odors; the medium bag for bathrooms, pet areas, and closets; and the large bag for kitchens, bedrooms, and reducing unpleasant toxins and odors in newly remodeled rooms.

Moso Bags 8.99 - 25.99

Our NEW Tees Have Got You Covered!



S'more Please

Summer isn't complete without S'mores around the campfire. Offer your services as an official S'more tester with this fun tee!

Available in both kid and adult sizes.

Adult 17.99 * Kids 14.99



Advice Shaped Tees

It's a new twist on our popular "Advice From..." tees! The advice given from nature forms the shape of the subject in an eye-catching design.

These unisex tees are available in Tree, Mountain, Cat, Eagle, Owl, Dog, and Squirrel designs.

17.99



FUN NEW CHILDREN'S BOOKS!

Follow the adventures of Barnabas the Bluebird, Lindberg the Heron, and Salvador the Sandhill Crane in these adorable children's books. Beautiful photographs accompany each book's charming story as these young birds discover their world. Fact pages in the back of the books provide more information about the featured species. Hardcover.

17.95

August Nature Happenings

- Aug. 10: Full Moon, Aug 25: New Moon
- Aug. 12 - 13: Perseids Meteor shower
- Wild Turkeys can be seen with their young.
- Purple Martins and other swallows begin congregating at their Presque Isle staging grounds before heading south.
- Orioles are gone by the end of the month.
- Flocks of Common Nighthawks and Chimney Swifts can be seen in the evening skies late in the month.
- Shorebird migration builds and waterfowl migration starts.
- Early warblers (Yellow, Cape May, Magnolia, Blackburnian) migrate through the area.
- Broad-winged Hawk migration starts.
- American Goldfinches finish nesting late this month.
- Hummingbird migration peaks late in the month.
- Monarch Butterflies lay eggs which will eventually develop into the butterflies that will migrate back to Mexico for winter.

For more educational information, check out our Educational Resources at www.wbu.com/edu

For fun activities for kids, visit our Pathways to Nature for Kids site: www.pathwaysforkids.com